



“Light of Israel”

A Feature Film Documentary
by Jeff Mitchum

“Jeff Mitchum is a fine art photographer and documentary film maker. His galleries have graced the halls of Bellagio, MGM, Caesars, Smithsonian, a first in the Griffith Observatory and innumerable highly International esteemed places”.

FEATURE FILM

DOCUMENTARY



https://youtu.be/WVR8yAliNIU?si=0jw_7ucZeMyf5M8b

Mentored as a young teen by renowned black and white photographer, Ansel Adams, Jeff Mitchum has been coined, "The Ansel Adams of Color".

Jeff was drawn by a creative compulsion to capture the planet through his camera lens, using unique, innovative, and breathtakingly photographic achievements.

Jeff recalls, one great memory as a young boy is when Ansel said, "Jeff, find your own Yosemite Valley".

Jeff took that to mean he has this incredible gift now, and to go and showcase a place in the world that needs great understanding and unveiling.

Some 20 plus years later, his Yosemite Valley, would become...

"Light of Israel"



"Israel Unveiled"

A Short Film by Jeff Mitchum- Narrated by Gavin McLeod

NATIONAL GEOGRAPHIC
SMITHSONIAN
GETTY MUSEUM
GRIFFITH OBSERVATORY



4 WINDS - Not digitally altered

In an article from Sept 2021, RGI columnist Pat Hickey, writes: "Jeff is completely self-taught. He parlayed triathlete talents into dangerous treks across the globe to get his rare photos. He once pedaled 160 miles into the Alaskan Wilderness to shoot "The Man," a bull moose against the backdrop of Mt. McKinley. Mitchum says, "the best shots are the ones you are willing to hike, freeze or get bit in order to get."



The unveiling of an evocative 32 Ft. by 10 Ft. multicolor image of the L.A. Basin by award-winning National Geographic photographer Jeff Mitchum, took place at the Griffiths Observatory where it is still displayed. A film introducing Mitchum's work, was introduced by Jeff Bridges, the seven-time Academy Award nominee.

Describing the artist's "Four Winds" photo to an audience watching in the Leonard Nimoy Theater, the Hollywood star said, "Jeff's work is always deeply complicated with wonder at each place he touches. Truly this image is L.A.'s red carpet moment."

<https://www.rgj.com/story/opinion/columnists/2021/09/23/watching-stars-come-out-hollywood-pat-hickey/5830898001/>

AWARD WINNING - THIRD DAY

"Mitchum's work has not only been featured in National Geographic but has graced the Smithsonian Institute and the Getty Museum. Jeff's collector's edition of "Third Day," a photograph capturing the changing season in aspen trees near Bridgeport's Conway Summit sold for \$1.8 million, making it one of the most expensive photographs ever sold.

<https://www.rgj.com/story/opinion/columnists/2021/09/23/watching-stars-come-out-hollywood-pat-hickey/5830898001/>

The collector's edition photograph is printed on archival 48 inches by 60 inches Ilfochrome silver halide paper, making it one of the largest prints of these high-sellers. The image will last up to 300 years on this museum-quality paper and is artfully framed in original Aspen tree bark from the Eastern Sierras. Prior to the purchase, this photo was the entrance piece at Jeff Mitchum Gallery at MGM Grand.

<https://www.prnewswire.com/news-releases/renowned-photographer-jeff-mitchums-masterpiece-third-day-sells-for-18-million-254725471.html>



***Third Day - Jeff Mitchum
Not digitally altered***

ENDORSEMENTS for ISRAEL UNVEILED



רשות הטבע והגנים
גן לאומי מצדה
אתר מורשת עולמית

10.11.2011

,Dear Jeff

First, let me extend the warmest greetings from Masada, Israel. As you know, Masada is a UNESCO World Heritage Site overlooking the Dead Sea that has attracted visitors from around the world since the first century. The reason I am writing today is to express the Masada Museum's sincere conviction that your life's work, the "Israel Unveiled" collection, not only beautifully symbolizes our country's rich culture, but also immaculately captures the essence of the Jewish people

As the director of the world-renowned Masada Museum, I would like to officially welcome "Israel Unveiled" into our historic collection; it is truly an honor to induct the 18 number one images framed in the former bunker windows from the Six-Day War. Personally, we have not seen a fine art collection that is as rare, unique, and stunningly beautiful as what you have created

The nation of Israel and Masada recognizes the brilliance of this masterpiece and the significant testimony it provides for our history. Your passion, vision, and abilities are a radiant reflection of the heart of our country. I look forward to the induction of your World Heritage Collection at Masada as the museum space is prepared and we are eagerly awaiting the collection's arrival

Again, from Masada and on behalf of Israel, we are grateful for your life-long contribution to showcasing the hidden beauty and heart of our land. I continue to be speechless at what you have captured

,Shalom
Eitan Cambell

Eitan Campbell
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(רשות לשמירת הטבע והגנים הלאומיים)

Jeff Mitchum Galleries



"Walk down the many paths and into the gorgeous landscape, alive with color and life, and see Israel as you never have. Considered the foremost collection of fine art photography ever created of Israel, this special collection of number 1 prints are revolutionizing both art and opinions.

I am extending the message of these stunning images by displaying them in the last remaining window frames recovered from Syrian bunkers; relics from an era of war. The Syrians who lived and fought behind these metal frames with help from the Russians after World War II, are now messengers of restoration through fine art panoramic photography. Adding another historical element to this collection, I have also chosen to line the images with artifacts from one of the most devastating events in our lifetime, the 2004 Indonesian tsunami. We have reclaimed the once colorful fishing boats that were shattered with the destructive waves, using wood from their hulls as accent pieces for these frames. Both symbols of strength and renewal, these unique elements unite all of mankind with a common experience of the right to self-preservation, adding very special meaning to these pieces - truly a world heritage collection." -Jeff Mitchum

The History of the Masada Museum Collection

Following the genocide of the Holocaust, a movement began to give the Jewish people their own nation. The United Nations voted in 1947 to partition Palestine into a Jewish state and an Arab state. In May 1948, the world recognized the State of Israel, and a modern miracle was created. After over 2500 years of being scattered around the world, the Jewish people finally returned to their homeland.

When Israel declared its independence in 1948, Arab League members Egypt, Trans Jordan, Syria, Lebanon and Iraq immediately declared war and announced their rejection of the U.N. partition decision. It was the beginning of decades of conflict between Israel and its Arab neighbors. During this time, the Syrians controlled the Golan Heights in northeastern Israel. With the aid of the Soviet Union, the Syrians constructed concrete bunkers from which soldiers could look through small windows and fire their weapons.

As tension escalated in the 1960s, Israel launched what it called a pre-emptive strike against Egypt and Syria, both of which had been fortifying its forces on the Israeli border. One of the most efficient and effective military operations in history, the Six-Day War lasted from June 5-10, 1967. At the conclusion of the war, Israel controlled the Sinai Peninsula, the Gaza Strip, the West Bank, East Jerusalem and the Golan Heights. Following the war, Israel immediately began dismantling the Syrian bunkers in order to prevent them from being used again should they ever be re-captured.

Re-Capturing the past for historic fine art

Beginning in the early 1990s, Jeff visited Israel more than 20 times as he explored the beauty of Israel. As he became more and more enveloped in her splendor, he began to think of how he, as a photographer and artist, might portray this beauty.

"As an outsider, I didn't know what I was getting into", says Jeff of his early experiences visiting Israel. "You envision Israel as being nothing but sand. But I was able to find this beauty - this unseen beauty - that's world class in its own right." He goes on, "The Israeli people's love of their land is contagious to anyone who visits. We know the emotions of seeing your first child born. The passion people have for this land is very much like that. It's unparalleled in all the countries I have visited".

Forty years after the Six Day War, while watching wild pigs wandering in a mine-field, Jeff stumbled across the corner of a bunker window frame. He dug it out of the red clay and cleaned off the mud. As he measured the frame, he realized that its 16 inches by 38 inches would be the perfect size to showcase a very special 10 x 32 inch series of his panoramic Masada Collection.

"I saw it as an opportunity to create fine art out of war," Jeff said. "We're taking an instrument of war and turning it into a window of peace. When I realized what it was, and thinking about the history of the window looking out on their equals - fathers with their children at play, what could be going through their minds as they carried out the war campaign? That's when I realized the untold beauty of Israel was to be held in these window frames."

After discovering that first frame, Jeff spent the following 2 years scouring the borders of Lebanon, Syria, Jordan and Egypt for more of these frames, and was able to salvage 43.

The Masada Museum Collection Today

Completed in 2007, this historic collection shows us through Jeff's unparalleled talent images of Israel that depict so much more than politics and strife. Instead, we are shown a body of living voices in a rarely seen natural world - a world needing preservation as a world heritage site and the commitment to her people.

The magnitude of the collection and importance to Israel's history defies explanation. "To see my number one prints framed in the former tools of war and how they describe the wonders and beauty of Israel transcends every political inclination. This is a world heritage story and truly the greatest story of our era. For 2500 years, the Jewish people were without a country. Now we are living prophetic history that they would be united with a homeland."

Today, two distinct sets of 18 bunker frames make up the complete Israel Collection. One set will be housed in Jerusalem. The other will be split between Jeff's two galleries in Las Vegas. 5 frames remain, waiting to be married with individual images from the Collection.

These rusted shells were born out of hostility, and have been unearthed and reborn as vessels for the finest photographic collection ever created of Israel. Jeff Mitchum Galleries is proud to extend our invitation to view them and share in their beauty.



For information on how to purchase one of the remaining window frames with your favorite Masada Collection image, please contact us, and Jeff will personally discuss with you how you might share in this historic collection.

"Jeff Mitchum has captured the amazing diversity of the land of Israel, its haunting loneliness, and yet its oneness with God. His photography has a gentleness and splendor that radiates the spirituality of Israel."

-Daniel Ayalon, Israeli ambassador to the U.S. from 2002-06

MASADA COLLECTION HISTORY

MASADA COLLECTION HISTORY



LOSS OF HIS LIFE PARTNER - IMPACT OF GRIEF

PHOTO: Children of Light - Jeff Mitchum

Eight years ago, after losing the battle of breast cancer, his beautiful wife Carolyn, closest friend, and mother of his two precious young children Luke and Michaela, Jeff, broken-hearted, stepped away from his galleries.

For the ensuing 4 years he remained detached from his work, focusing on moving through his own grief and that of his young children's needs.

In a surprise of a "once again" rare chance at love, he met and fell in love. Now, along with his new fiancée Laurie, his reignited passion was to capture time sensitive and seasonal photos of his ongoing pursuit to produce, "Light of Israel".

In his late wife's memory and to honor his grandfather who liberated holocaust survivors, combined with his natural love for Israel compels him to complete the "Light of Israel" project.

CHILDREN OF LIGHT- By Jeff Mitchum

"We Remember"



This piece is the most emotional and heart-wrenching image I have ever taken. Part of me wants to encourage all who read this book to remove the shoes from their feet before proceeding, as Moses did on Mt Sinai.

The Holocaust is truly the greatest horror and dark period of our world's history. The initial experience of entering the Children's Memorial is marked not so much by what you see, but more by what you hear. The names of over 1.5 million children are being read, one every ten seconds. Every ten ticks of a second hand bring another child's first, middle, and last name, followed by their age and city of birth. Alternating between male and female voices reading the names, the processional never ends, continuing unabated, 24 hours a day, 365 days a year.

You then enter the veil of the children's names being read and begin the walk on an oval structure surrounded by thousands of flickering lights.

The five main candles in the middle are surrounded on the outside by mirrors, reflecting the candles as they flicker. Each reflection represents the horrific murder of an innocent child.

As I began my long exposures, the name of my own daughter played through my mind...Michaela Vivian Mitchum.

I kept thinking that had she been born during the horrors of the Nazi regime; my little girl's name could have been read in this memorial. With tears streaming down my face and my heart broken, the image came alive for me.

The preceding night in Caesarea I photographed a Jewish father with his children, watching the sunset together.

Standing in the Children's Memorial, my mind was filled with images of his hand on his son's head, and daughter sitting nearby, peacefully watching the sun as it slid below the horizon, and into the sea.

As this memory tore at my heart, and the experience of Children's Memorial burned into my soul, I couldn't help but wonder: Had the Holocaust never occurred, how many more families would have spent such precious time together, watching a sunset as grandparents, parents, children, or grandchildren?

"Children of Light" brings this family together with the Children's Memorial, profoundly united in candlelight as a tribute to the children.

Featured Expert Contributors Planned

- **Academy Award Nominated Editor, Gary D. Roach-** (Clint Eastwood's highly acclaimed Editor, including, "Yellowstone" with Kevin Costner), will be doing the final edit for the documentary, "Planet Israel-Destiny" by Jeff Mitchum.
- **More** about Gary D Roach here: https://en.wikipedia.org/wiki/Gary_D._Roach
- **Mensun Bound:** The highly respected and notable, maritime archeologist, is considered the modern-day "Jacques Cousteau". Mensun will work alongside Jeff to display the maritime wonders, unique sea life, nature and treasures found within Israel's' historic coast. From the Phoenicians to Rome, Israel was a strategic port, and the extensive history and underwater discoveries are an important contribution to the exemplary content of Planet Israel -Destiny.
- **Note:** Mensun recently discovered Shackleton's lost ship, The Endurance. His discovery of The Endurance on March 5th, 2022, just so happened to be on the exact day that "The Boss" Shackleton was buried on South Georgia Island on March 5th, 1922. At the exact hour! Exactly 100 years later.
- **More** about Mensun Bound here: <https://www.spc.ox.ac.uk/news/mensun-bound-on-endurance-discovery-expedition>

MUSICAL SCORE COMPOSER TO BE ANNOUNCED

Music, Money, Success & the Movies

Whether the score is dramatic, soothing, romantic, comedic or foreboding, it is an integral part of the fabric of any motion picture.

INTRODUCTION

Music in the movies is an essential element of the filmmaking process and is one of the main factors that helps to determine box office success or failure. Think of a motion picture without music - whether it's an orchestral or synthesizer score, a brand-new hit song or a long time standard - and you'll begin to realize the value and contribution of music and lyrics to film. And whether you're a producer, a director, an agent, a composer, a songwriter, a studio executive, a music supervisor, a business affairs executive, or anyone involved in film, or who wants to get involved, music is the life of film.

<https://www.ascap.com/help/music-business-101/music-money-success-movies>

By Jeffrey Brabec and Todd Brabec



NARRATOR TO BE ANNOUNCED

Modern documentary filmmakers use fiction-influenced narrative styles that blur the boundaries between fact and fiction, stretching the limits and rules of the genre set by what is referred to as classic or expository documentary. Another major change in the documentary form and narrative style is the inclusion of the filmmaker in the film. As a result of filmmakers starring in their own films, interacting with the subjects, and narrating the story themselves, documentaries have become more personality driven. In these modern methods, the voices of the narrators and/or the filmmakers carry a significant importance as narrative elements.

<https://online.ucpress.edu/res/article-abstract/2/1/6/116595/The-Voice-as-a-Narrative-Element-in-Documentary?redirectedFrom=fulltext>



FILMING AND PHOTOGRAPHY PLANS

This feature film documentary, (which we believe will be "Red Carpet Worthy") follows Jeff's vision to portray and unveil the hidden beauty of Israel's magical light and natural landscapes that emanate from this World Heritage country. ***As an example, a never seen before Timelapse in 8k footage and Jeff's marquee still photography over a highly anticipated "once in a lifetime", milky way photograph, is planned over the backdrop of the 2500-year-old Masada structure in Israel.***

The film will feature his photography, his ups and downs and what led his passion to capture these fine art photographs that have been sold for over 1 million dollars. Along with the landscape photography is the "Six Day War" collection containing all the original photographs within. Multiple cameras will follow Jeff throughout this Israeli journey and see through the eyes of the artist as he expounds the rich beauty of the Israeli landscape, while avoiding controversial topics of religion and politics. This will poignantly showcase why Israel is truly a World Heritage country of mystery and hidden beauty.

Weaved throughout this journey, captured in 4/8k cinematic film, along with large format photography, we will learn about Jeff's life from the moment Ansel Adams said "Jeff, with your gifts it is important for you find your own Yosemite Valley". This exhortation led him to Israel.

A recent article in June 2023 explains Jeff's first encounter with Ansel Adams-

Click here for full article: <https://viewpoint.pointloma.edu/jeff-mitchum-finding-his-yosemite-valley/>



UNEXPECTED URGENCY

**PHOTO: Desert Cowboy,
Jeff Mitchum - Untouched**

After selling his 32 foot by 10-foot Planet California shot "Four Winds" to Griffith Observatory in 2021, his dream is to capture perfect moments of the sky and story of Israel, and his focus, "Light of Israel".

The completion and urgency of the "Light of Israel" final shoots, coupled with time sensitive "picture perfect" earthly atmospheric conditions, needs to be done while the Milky Way and air temperature in Israel is aligned for correct lighting.

The goal is to start production December 2023.

The Time is Now- Plans and Investors

As a young boy, when Jeff Mitchum was personally encouraged by the great photographer, Ansel Adams, to find his own Yosemite Valley, Israel has become Jeff's Yosemite valley. The culmination of over 35 years photographing Israel, Jeff will highlight the Israel that is rarely seen in and never before in a feature film documentary form. An in-depth journey of its beauty through the eyes of Jeff Mitchum, Light of Israel is to be filmed in 4 to 8k cinema photography. It will show why the land should be seen as a world heritage country, and focus on Israel's seasons, wildlife, natural and architectural beauty. Art brings to life and focusses on the good that our world shares. Jeff has a way of capturing footage that nourishes the soul. Not only will this feature film documentary be epically visual and entertaining but **can serve as historical education resources on a variety of platforms and streaming opportunities.**

Today more than ever, art in all its forms have become unique tools of communication that can help to reduce the conflict of emotional and social challenges.

Having been deeply impacted by cancer, Jeff's awareness of the preciousness of time compelled him to want to complete his projects and create a legacy for the benefit of his children and the world.

Join us on this epic journey to see the world through the eyes of an articulate artist, capturing moments that will leave a lifetime of uplifting beauty.

Dates:

- **Begin filming in Israel:** December 1, 2023 to May 1, 2024 capturing 35% of the feature film documentary and will be completed and trailer to be debuted summer of 2024.
- **Resume filming in Israel:** October 1, 2024 to May 1, 2025. Complete editing and music score, then enter into film festivals late 2025 and 2026.
- **Licensing for filming in Israel- permits issued, effective immediately:** Jeff has been given approval and confirmed access to restricted locations, national parks and Israel's most remote and sacred locations. The Jewish nation has immense respect for Jeff's work and all licensing rights have been issued.
- **Financial commitments to be established and exchanged by October 31, 2023-**to meet the essential seasonal filming start date in Israel of December 1, 2023

TODAY'S FILMING-INVESTMENT CULTURE

FILM PRODUCTION:

Most feature films are produced either by the major Hollywood studios or by hundreds of U.S. and foreign independent production companies. The independents range from major companies just below the rank of the well-financed, all-purpose studios, to medium and small continuing companies, to firms that fold up their tents after just one production....there are many thousands of films produced each year worldwide which do well, make money, and create income opportunities for composers and songwriters.

Filmmaking costs have skyrocketed in recent years. The average cost to produce, market and advertise a film in today's industry is in excess of \$75 million versus a 1980 figure of \$16 million. Out of necessity, films are now financed in a variety of complex ways including major studio backing, joint ventures, outside private or public investors, limited partnerships and pre-sales of ancillary and distribution rights, among others. Regardless of how a film is financed, though, all parties involved normally have a good idea of the principal revenue-producing areas from which their investment will be recouped and, they hope, a profit made. They usually are also familiar with the various stages of production which ultimately lead to the release of a finished motion picture.

Though the stakes are high, the returns for a blockbuster hit can be monumental. In 1976 only one film had generated over \$100 million in U.S. and Canadian box office receipts; by 2000, close to 200 films had reached the \$100 million mark. Considering also that foreign markets can equal or surpass the U.S. and Canadian gross (the film *Titanic* grossed over \$1.8 billion worldwide, with *Star Wars: Episode I-The Phantom Menace* at \$920 million), the profit potential for a hit can be astronomical despite the high cost of producing a film as well as the odds against box office success. Blockbusters aside though, there are many thousands of films produced each year worldwide which do well, make money, and create income opportunities for composers and songwriters, both in the initial year of release and for many years afterward.

THE MARKET

The initial market for any film is the exhibition in U.S. and foreign motion picture theaters. Films are then released as DVDs, video cassettes and laserdiscs for purchase and rental, with subsequent sales to pay-per-view, to pay cable services (HBO, Showtime, Disney, The Movie Channel, etc.), to the television networks (ABC, CBS, NBC, FOX, etc.), to local television stations or basic non-pay cable services (USA Network, Lifetime, etc.) and to foreign television and cable stations. Soundtrack albums and singles are also often released with many of them becoming major chart hits, in turn creating additional income from such ancillary sources as U.S. and foreign performance income from radio, television, cable and theater performances, worldwide mechanical royalties from tape and CD sales, download and streaming royalties and commercial advertising fees, among many other sources.

By Jeffrey Brabec and Todd Brabe. <https://www.ascap.com/help/music-business-101/music-money-success-movies>

Sponsorship Investment opportunity

Platinum and Gold

Platinum Legacy Sponsor - \$5 million contribution

- A collection of 7, Six Day War window frames with an original "one of one" print captured by Jeff throughout the filming of "Light of Israel".
- Full copyright and ownership for a mutually agreed upon, selected "one of one", photograph, personally photographed and signed by Jeff Mitchum for sale or display".
- Value- Priceless
- 250 Legacy leather-bound photo coffee table books
- 12 VIP tickets to the premiere of "Light of Israel"
- Recognized as Executive Producer in credits
- 3 to 5 percentage points from profits to be negotiated

Gold Legacy Sponsor - \$1.5 million contribution

- A collection of 3, Six Day War window frames with an original "one of one" print captured by Jeff throughout the filming of "Light of Israel".
- Full copyright and ownership for a mutually agreed upon, selected "one of one", photograph, personally photographed and signed by Jeff Mitchum for sale or display".
- Value- Priceless
- 100 Legacy leather-bound photo coffee table books
- 4 VIP tickets to the premiere of "Light of Israel"
- Recognized as Executive Producer in credits



Sponsorship Investment opportunity

Silver and Bronze

Silver Legacy Sponsor - \$250,000 contribution for 4 investors

- 1 original Jeff Mitchum image captured throughout the filming of "Light of Israel", signed by Jeff.
- 12 Legacy leather-bound photo coffee table books
- 2 VIP tickets to the premiere of "Light of Israel"
- A special thank you for your consideration in the credits for making this documentary possible

Bronze Legacy Sponsor - \$75,000 contribution for 20 investors

- 3 prints up to 17" x 48." Images captured during the filming of "Light of Israel", signed by Jeff.
- 7 Legacy leather-bound photo coffee table books
- 2 VIP tickets to the premiere of "Light of Israel"
- A special thank you for your consideration in the credits for making this feature film documentary possible



FILMING AND PROMOTION

SHOOTING TIME FRAME: ASAP- FOR ISRAEL (TIME SENSITIVE LIGHTING, OUTDOOR TEMPERATURE AND SEASONS ARE IMPERATIVE TO CAPTURE THE SHOTS)

BUDGET: IN PREPARATION

SHOOTING LOCATIONS: ISRAEL December 2023-2025

POST: VOICE OVER, NARRATION, AND FURTHER EDITS COMPLETED IN POST.

PRODUCTION PARTNER: TBD

PROMOTION: *SATELLITE MEDIA TOURS BY PRIME TIME MEDIA* SOCIAL MEDIA REACH (OVER 1 MILLION FOLLOWERS) *HIGHLY RECOGNIZABLE CELEBRITY CLIENTS, FRIENDS AND FANS OF JEFF'S USING THEIR PLATFORMS OF SOCIAL MEDIA AND WEBSITES. *PLANNED FUTURE FILM DISTRIBUTION NETWORK

LINKS

<https://www.youtube.com/watch?app=desktop&feature=youtu.be&v=WVR8yAliNIU>
SIX DAY WAR – ISREAL UNVELIVED, NARRATED BY ACTOR GAVIN MCLEOD

<http://www.multivu.com/assets/7162451/documents/7162451-biography-jeffmitchum-original.doc>

<https://www.makeanoriginal.com/photographer/jeff-mitchum/>

<https://www.rgj.com/story/opinion/columnists/2021/09/23/watching-stars-come-out-hollywood-pat-hickey/5830898001/>

<https://www.usatoday.com/story/your-take/2014/08/14/contributor-profile-jeff-mitchum/14040547/>

<https://www.theguardian.com/books/2022/jan/16/john-simpson-im-amazingly-good-at-forgiving-myself-our-friends-in-beijing-bbc>

CONTACTS

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PRIME TIME MEDIA
SATELLITE MEDIA TOURS

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